COINSTRAIL

Your Path to Web3 Wealth

www.coinstrail.io

Abstract

CoinsTrail represents a groundbreaking endeavor to merge the promising capabilities of the Web3 framework with the proven business model of Paid-To-Click (PTC) platforms. Through this synergy, CoinsTrail aspires to address longstanding inefficiencies in the PTC industry, offering enhanced transparency, security, and opportunities for participants. As cryptocurrencies gain traction worldwide, our initiative stands at the crossroads, propelling the adoption of digital assets while reinvigorating the PTC ecosystem.

CoinsTrail is an innovative project that seamlessly merges the time-tested Paid-to-Click (PTC) advertising model with the cutting-edge possibilities of Web3 technology. This project represents not only a revival but a reimagining of the PTC advertising landscape.

As the digital advertising world grapples with click fraud, a lack of transparency, and intrusive advertising, CoinsTrail stands as a beacon of change. Leveraging blockchain technology for transparency and trust, empowering users through self-sovereign identity solutions, and rewarding engagement with a native cryptocurrency token, CTRL, CoinsTrail offers a refreshing take on digital advertising.

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Market Dynamics

The PTC (Paid-To-Click) model has witnessed a consistent trajectory of growth over the past years. Pre-COVID-19 estimates suggested that the global online advertising market, of which PTC is a subset, was valued at around $304.0 billion in 2019, with projections indicating a potential reach of $982.82 billion by 2025, registering a CAGR of approximately 21.6%. Such exponential growth reflects the increasing shift of advertisers and marketers towards online platforms. Specifically, the PTC model has gained popularity because of its direct engagement approach, ensuring advertisers get genuine impressions on their promotions.

The appeal of PTC for users, on the other hand, stems from its straightforward earning mechanism. As internet penetration grows globally and as more users seek online income avenues, the PTC model is poised to ride this wave of digital transformation. However, despite this growth, issues of trust, transparency, and efficiency have plagued the industry, signaling a ripe opportunity for innovation, which is where CoinsTrail aims to make a significant impact by integrating the Web3 framework.

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The PTC industry, an online advertising model where advertisers pay users to view ads, has faced challenges regarding trust, transparency, and scalability. On the other hand, the Web3 paradigm heralds a decentralized internet era, with blockchain technology at its core, emphasizing privacy, security, and peer-to-peer transactions. Combining these two worlds, CoinsTrail capitalizes on the Web3 framework's benefits, introducing unprecedented transparency and user empowerment in the PTC space.

In the evolving DeFi landscape, CoinsTrail uniquely bridges the PTC market and DeFi. As DeFi democratizes finance through transparency and trustlessness, its true promise lies in merging with sectors like PTC. CoinsTrail's integration of PTC within Web3 addresses existing PTC challenges and introduces a fresh approach to online advertising in DeFi. Advertisers gain genuine interactions and users experience a decentralized earning model. This innovative blend can boost DeFi adoption, allowing CoinsTrail to tap into the vast PTC potential and showcase the boundless opportunities of DeFi when paired with real-world applications.

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PTC BUSINESS MODEL

The PTC (Paid-To-Click) business model, at its core, offers a win-win situation for both advertisers and users. Advertisers are guaranteed genuine impressions on their promotions, ensuring maximum visibility and engagement, while users are directly rewarded for their time and attention, providing a straightforward online earning mechanism.

With the global online advertising market soaring and the increasing shift towards digital platforms, the PTC model stands as a potent tool in this evolving landscape. CoinsTrail, with its innovative integration of PTC within a Web3 framework, addresses the model's inherent challenges and elevates its potential. As a bridge between the vast opportunities of PTC and the transparent, decentralized realm of DeFi, CoinsTrail positions itself as the optimal platform for genuine engagement and decentralized earnings in the digital age.

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Our Vision

To solidify CoinsTrail as a household name in the PTC industry within the next three years, bridging the gap between Web3 and PTC while fostering cryptocurrency adoption.

CoinsTrail aims to attract a trifecta of participants:

1- Cryptocurrency enthusiasts
2- Advertisers
3- And online income seekers.

This strategy connects advertisers with an active and genuine community, amplifying outreach and engagement.

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Where Web3 Meets PTC

CoinsTrail combines the proven PTC advertising model with Web3 innovations, providing:

- **Transparency**: Blockchain technology ensures trustworthy ad interactions and payments.
- **User Empowerment**: Web3 principles give users control over their data and ad preferences.
- **Cryptocurrency Utility**: Subscribe for membership and Buy ads pack with CTRL tokens
- **Smart Contracts**: Automated, secure payments for users and advertisers.
- **Self-Sovereign Identity**: Control your personal data securely.
- **Tokenized Memberships**: Premium memberships as NFTs.
- **Decentralized Governance**: Token holders influence platform decisions.
- **Interoperability**: Use earned tokens across various Web3 applications.
- **DeFi Integration**: Stake tokens, earn rewards, or provide liquidity.

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COINSTRAIL ECOSYSTEM

Designed to address the inherent challenges of the PTC industry, it fosters a transparent, decentralized space connecting advertisers with a genuine audience. With its myriad of features, from the CTRL token to its own envisioned blockchain, CoinsTrail is set to redefine the online advertising landscape

1

CTRL Token
A utility BEP20 token utilized by advertisers for ad placements and members for membership activations.

4

CoinsTrail Wallet
Featuring TokenScript support for enhanced user experience.

2

CoinsTrail iExchange
Facilitating CTRL-USDT trading pairs, allowing smooth buying and selling of CTRL tokens

5

Trail DEX
Trade cryptocurrencies with confidence on our decentralized exchange, putting you in control of your assets.

3

E-commerce
Exclusively accepting CTRL tokens with a generous 15% cash-back reward system.

6

CTRL Chain
Our proprietary blockchain, CTRL Chain, offers scalability, security, and customization for your decentralized applications.

7

Social Media
Innovative social ecosystem owned by users, connecting people in a decentralized and secure environment.

8

Trail Lending
Empower your assets with lending solutions, leveraging blockchain technology for low-cost, peer-to-peer lending.

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COINSTRAIL ECOSYSTEM

9 **Token Farm**
Stake, yield, and reap the rewards with our Farming service, making DeFi more accessible and profitable.

10 **TRAIL PAY**
Simplify your financial transactions with TrailPay, our answer to next-gen payment solutions, inspired by Alipay.

11 **GAMESTRAIL**
Dive into the Play-to-Earn revolution, where gaming meets blockchain, offering rewards for your skills and time spent.

12 **NFT Fractionalization**
Breaking down high-value NFTs into smaller, tradable fractions, allowing a broader audience to participate in the NFT market.

13 **WEBID Management**
Enhancing online identity security, our Web3-powered identity management ensures a private and secure online presence.

14 **LINK Trail**
Simplify and secure your web links with our Web3-powered URL shortener, making sharing easier and safer.

15 **Int'l Debit Card Solution**
Seamlessly use your digital assets in the physical world with our Web3-powered Debit Card, offering convenience and security.

16 **Secured Online Meeting**
Blockchain-powered, privacy-secured online meetings with end-to-end encryption and decentralized, tamper-proof access.

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OUR UTILITY TOKEN - CTRL

Introducing the CTRL token, the linchpin of the CoinsTrail ecosystem. Developed as a BEP-20 token, CTRL encapsulates not just operational value but also embodies a strategic vision for sustained growth. Its deflationary mechanism ensures that with every transaction within the PTC protocol, 20% is burned, systematically reducing its total supply. This scarcity-driven model not only enhances its value over time but also fortifies investor confidence.

CTRL's embedded role in the CoinsTrail platform extends far beyond routine transactions. It acts as the connective tissue binding advertisers, cryptocurrency enthusiasts, and online income seekers. As the CoinsTrail platform grows and revolutionizes the PTC industry, the utility and demand for the CTRL token will proportionately soar, ensuring its pivotal role and reinforcing the robustness of the CoinsTrail ecosystem.

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CTRL TOKENOMICS

CTRL is the foundational utility token of the CoinsTrail ecosystem, designed as a BEP-20 asset on the Binance Smart Chain. Through its deflationary mechanism and strategic integration, it bridges the gap between advertisers, crypto enthusiasts, and online earners. CTRL not only powers the platform's operations but also symbolizes the growth potential and innovation within CoinsTrail.

✓ Speed and Affordability

BEP-20 tokens operate on the Binance Smart Chain (BSC), which is known for its swift transaction times and low fees compared to many other blockchains. This provides users with a cost-effective, real-time experience.

✓ Interoperability and Flexibility

Being a BEP-20 token means seamless compatibility with other tokens and projects on the Binance Smart Chain. This interoperability can lead to potential collaborations, integrations, and further utility enhancements for the token.

✓ Security and Decentralization

Binance Smart Chain offers a secure environment for tokens. The decentralized nature of BEP-20 tokens ensures that they are not controlled by a single entity, adding layers of trust and transparency to the system.

✓ Ecosystem & Community Support

Binance, being one of the largest crypto exchanges in the world, has a vast community and ecosystem. Issuing a BEP-20 token allows projects to tap into this vast user base...

CTRL TOKENOMICS

TOKEN TYPE / BLOCKCHAIN

BINANCE SMART CHAIN – BEP20

TOKEN NAME

COINSTRAIL TOKEN

TOKEN SYMBOL/TICKER

$CTRL

TOTAL SUPPLY

1 000 000 000 000 CTRL

LISTING PRICE

1 USDT = 100 000 CTRL

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TOKEN DISTRIBUTION

- AIRDROP: 100 000 000 CTRL (0.01%)
- PUBLIC SALES: 150b CTRL (15%)
- MARKETING & EXPANSION: 150b CTRL (15%)
- ECOSYSTEM SUPPLY: 549.9b CTRL (54.99%)
- INITIAL DEX LIQUITY: 50b CTRL (5%)
- TEAM/ADVISORY/LEGAL: 150b CTRL (15%)

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SALES FUND DISTRIBUTION

- RESEARCH & DEVELOPMENT: 15%
- MARKETING & EXPANSION: 10%
- INITIAL DEX LIQUIDITY: 40%
- COINSTRAIL PTC LIQUIDITY: 25%
- AFFILIATE REWARDS/INCENTIVES: 5%
- TEAM/ADVISORY/LEGAL: 5%

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CTRL PTC UTILITY DYNAMICS

The CTRL PTC Utility stands as a pioneering innovation within the CoinsTrail platform. Serving as the lifeblood of the Paid-To-Click model, CTRL enables advertisers to purchase ad credits and members to optimize their earning potential through various membership tiers. Further enriched by its deflationary design, a portion of every CTRL spent is burned, enhancing its intrinsic value, while also fueling the ecosystem with resources for marketing and project expansion. This mechanism ensures sustained growth, user engagement, and an equitable distribution of rewards across the platform.

Ad Purchases
Advertisers utilize CTRL for ad placements.

Membership Upgrades
Users activate enhanced membership tiers using CTRL.

UP TO 20% Token Burn
A deflationary mechanism burns 20% of each transaction.

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CTRL PTC UTILITY DYNAMICS

AD CREDIT PURCHASE	MEMBERSHIP UPGRADE
UP TO 20% BURN	5% MARKETING
75% PTC RESERVES	USERS EARN USDT

AUTOMATIC LIQUIDATION

Ad Purchases: Advertisers utilize CTRL for ad placements.

Membership Upgrades: Users activate enhanced membership tiers using CTRL.

Token Burn: A deflationary mechanism burns 20% of each transaction.

Marketing & Expansion: 5% of each transaction allocated for growth.

Liquidity: 75% retained as protocol liquidity.

Earnings: Ad viewers are compensated in USDT.

Automatic Liquidation: To ensure instant USDT withdrawals, the protocol converts CTRL in a controlled manner.

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INCOME OPPORTUNITIES

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CoinsTrail presents a diverse income model for its users. Advertisers gain from impactful promotions, while members benefit from ad views and enticing bonuses. With opportunities ranging from e-commerce cashbacks to liquidity provision and affiliate rewards, CoinsTrail seamlessly combines engagement with a rewarding financial structure.

AS ADVERTISERS

Advertisers receive ROI on their ads by interacting with real users. Additionally, advertisers automatically qualify for up to 5% affiliate commissions by inviting other advertisers using referral links.

AS FREE MEMBERS

Members view ads and earn up to $0.01 per view. Additionally your earnings are withdrawable every month with no strings attached, withdraw what you earn, only upgrade if you want.

AS PREMIUM MEMBERS

Upgraded members earn up to 15% in referral upgrade commissions up to 10 levels. Weekly and Monthly Withdrawals are instantly processed through the secured smart-contract.

INCOME OPPORTUNITIES

CoinsTrail has crafted a referral and rewards system that truly stands out. Users can tap into lucrative referral commissions, multiplying their earnings as their network grows. For those delving into the DeFi aspect, providing liquidity comes with enticing returns. Additionally, the platform redefines shopping experiences by offering substantial cash backs, making every purchase a win-win.

REFERRAL COMMISSIONS

Upgraded members gain up to 15% from referral ad view earnings as a matching bonus.

CASH BACK

Members receive up to 15% cash back when shopping on the CoinsTrail e-commerce marketplace.

AS LIQUIDITY PROVIDER

Members can provide USDT liquidity and earn up to 210% APR.

COINSTRAIL MEMBERSHIP

CoinsTrail offers a compelling membership upgrade system that substantially amplifies a user's earning trajectory. Utilizing the CTRL token for upgrades, with its value instantly calibrated to USDT via PancakeSwap's API, members can ascend tiers with precision. **For instance, activating a $10,000 pack positions members to earn up to $20,000, a sum including both ad views and affiliate rewards.** This approach ensures that each membership level not only broadens the earning potential but doubles it, making every upgrade a profitable venture.

Membership upgrade process harnesses the power of the CTRL token exclusively, underscoring its integral role within the platform. While upgrades tap into the utility of CTRL, all resultant earnings are seamlessly dispensed in USDT (bep20) to members. This harmonized approach to payments and upgrades is realized through cutting-edge smart contract technology, ensuring automated, transparent, and instantaneous transactions for every user.

MEMBERSHIP PACKS

CoinsTrail harnesses the power of the Paid-To-Click (PTC) model, offering a streamlined platform for genuine ad engagement and earning opportunities. The platform provides a tiered membership structure to cater to varied user preferences and goals:
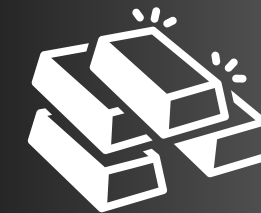
STARTER

Free

- ✅ Daily Ads View
- ✅ Withdraw Monthly
- ✅ Up to $0.01 per ad viewed

BRONZE

$50 / 21 days

- ✅ Affiliate Commissions
- ✅ 21 days contract
- ✅ $10 Earnings Cap

SILVER

$100 /30 days

- ✅ Affiliate Commissions
- ✅ 30 days contract
- ✅ $25 Earning Cap

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MEMBERSHIP PACKS

GOLD

$250 /30 days

- ✅ Affiliate Commissions
- ✅ 30 days contract
- ✅ $75 Earning Cap

PLATINUM

$500 / 45 days

- ✅ Affiliate Commissions
- ✅ 45 days contract
- ✅ $175 Earnings Cap

DIAMOND

$1000 /60 days

- ✅ Affiliate Commissions
- ✅ 60 days contract
- ✅ $500 Earning Cap

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MEMBERSHIP PACKS

EMERALD

$2500 /65 days

- ✅ Affiliate Commissions
- ✅ 65 days contract
- ✅ $1625 Earning Cap

RUBY

$5000 / 90 days

- ✅ Affiliate Commissions
- ✅ 90 days contract
- ✅ $3750 Earnings Cap

SAPPHIRE

$10000 /90 days

- ✅ Affiliate Commissions
- ✅ 90 days contract
- ✅ $10000 Earning Cap

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BECOME A SHARE HOLDER

Seize the opportunity to own shares in CTRL, the blockchain-powered, privacy-secured online meeting platform. At just $100 per share, you can acquire up to 1,000 shares per person, with 1 million shares available in total.

As a shareholder, you'll receive a share of the company's overall profits—distributed yearly in the first year, and twice yearly **(every six months)** thereafter. This is your chance to be part of a fast-growing, cutting-edge technology company shaping the future of secure, decentralized communication.

Passive Income

Receive a share of the company's overall profits, paid yearly in the first year and twice yearly thereafter.

Free Premium Access

Enjoy free premium access to the company's entire product suite, unlocking top-tier features at no extra cost.

Be Part of Decision Making

Have a say in the company's direction, including future projects and key decisions, through shareholder voting rights.

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COINSTRAIL SUMMARY

CoinsTrail represents the innovative fusion of the lucrative PTC business model with the transformative powers of Web3 technology. At its core, CoinsTrail promises advertisers genuine engagement and offers members diverse earning potentials, all wrapped in a seamless, automated platform powered by the versatile CTRL token. Distinctively positioned in the DeFi space, our platform not only addresses the prevailing challenges of the PTC industry but propels it into a future where cryptocurrency adoption is mainstream. With an ecosystem that boasts e-commerce integrations, a decentralized exchange, and an impending proprietary blockchain, CoinsTrail is not just another project—it's a revolutionary step forward. Join us in redefining the digital advertising landscape and unlocking unparalleled value for every stakeholder.

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ROAD MAP

Q4 2024

December 2024
> Initial project conception.
> Release of the whitepaper.
> Testnet launch.

Q1 2025

January - March 2025
> Mainnet prelaunch.
> Public and private token sales.
> TrustWallet integration.

Q2 2025

April - June. 2025
> Listing on CoinMarketCap
> Listing on CoinGecko
> Achieve 1,000 member

Q3 2025

> e-commerce integrations
> Onboard 300 advertisers.
> Explore additional DEX listings
> Legal Preparations & Consultations for international expansion.

Q3 2025

July - Sept 2024
> CEX listings.
> Launch of the CoinsTrail wallet
> Regulatory Compliance efforts during expansion

Q4 2025

Oct - December 2024
> Expansion into new markets.
> Forge strategic partnerships
> Commence development of CoinsTrail Network, the project's own blockchain

2026 & Beyond
> Ongoing platform updates.
> Forge collaborations with other crypto projects.

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COINSTRAIL PROJECTIONS

By the close of 2025

we anticipate the establishment of the CoinsTrail Network - our very own blockchain. This shift promises enhanced platform scalability, reduced transaction fees, and greater decentralization, affording us an upper hand in the PTC and DeFi markets. Furthermore, with our continued efforts, we expect the CTRL token to establish itself as a prominent utility token within the crypto community, driven by its multifaceted applications on the platform and integrations across multiple sectors.

Heading into 2026

Our focus will intensify on global expansion. We project to penetrate emerging markets, forge collaborations with global partners, and innovate our offerings to cater to a broader audience. The year will also witness an augmentation in our e-commerce integrations, presenting advertisers with a wider canvas and members with diverse earning avenues.

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COINSTRAIL PROJECTIONS

By 2027

CoinsTrail envisages evolving into a household name in the PTC and DeFi spaces. Our platform will not just be an intersection of advertising and crypto enthusiasts but a thriving community that adds value, credibility, and tangible results for all stakeholders.

CoinsTrail emerges as a revolutionary platform, seamlessly integrating Web3 capabilities with the PTC model. By addressing historical inefficiencies, while offering diverse income streams and ensuring legal compliance, CoinsTrail is poised to redefine the PTC landscape and accelerate cryptocurrency adoption.

Long-Term Vision: Beyond these projections, our long-term commitment remains unwavering: to consistently evolve and remain at the forefront of digital advertising and decentralized finance. CoinsTrail will strive to cultivate an ecosystem that's not only technologically advanced but also inclusive, sustainable, and transparent. By continually engaging with our community, adapting to industry shifts, and fostering innovation, we aim to redefine standards and set new benchmarks for years to come.

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DISCLAIMER

This whitepaper is intended for informational purposes only and does not constitute any form of professional advice, endorsement, or recommendation. Potential investors and users of CoinsTrail should carry out their own research and consult with appropriate professionals before making any decisions based on the information provided in this document. The information contained herein is subject to change without notice, and the authors and developers of CoinsTrail make no warranties or representations regarding the accuracy, completeness, or suitability of this information. Furthermore, neither CoinsTrail nor its affiliates shall be held liable for any loss, damages, or risks, directly or indirectly, related to the use of or reliance on this whitepaper. Always be cautious and perform due diligence when considering investments in cryptocurrency and related platforms.

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FINAL THOUGHT / CONTACT

As we embark on this journey, we're not just launching a platform, but nurturing a vision. Your trust is our driving force, and together, we'll shape the future of PTC and DeFi. Here's to a brighter, decentralized tomorrow with CoinsTrail.

Feel free to contact us for Business partnership or any inquiries

https://t.me/coins_trail

https://twitter.com/coins_trail

sales@coinstrail.io

www.coinstrail.io